

Project: Inland Empire Beekeepers Association Website

GOALS

General:

Create a website that is easy to access, looks good, and performs well for both public, IEBA members and IEBA leadership.

For the Public:

Create a website that is easily to find, get to, and represents the IEBA well to the public, serves as a public educational tool about honey bees, provides a responsive connecting point for public seeking help and serves as a place to raise public awareness about the events we participate in as a club. (Fairs, etc.)

- Easy to find and use
- Educational
- Informative

For the IEBA Members:

Make the website a more organized, reliable, and useful tool for members to access timely information about club meetings, classes, events, and more in-depth beekeeping information.

- Easy to find information
- Updated regularly

For the IEBA Leadership:

Create a website and management plan that is a better value than present software.

- Reduce annual costs
- Utilize a volunteer webmaster to centralize content organization
- Communicate with membership quickly and effectively through the website
- Leverage technology to help manage membership with or without accepting dues online
- Potential for volunteers to register for events online

This proposal was presented by Gracie Pearson to a gather of IEBA officers, board members, & site development collaborators on 18 November 2017 at the North Spokane Library. Those attending were Gracie Pearson, Anita Eccles & Wilma Flanagan (collaborators), officers Matt Liere, Scott Ingles, & Chris Flanagan, board members Joan Nolan, Daren Mumau, Bob Arnold, & Ted Swenson. This group voted to recommend this proposal to the membership at the December 2017 general meeting for approval.

Recommendations

Option One - New web address: **iebees.com** and continue hosting with Wild Apricot service and software

- Make it easier for the public and club members to find our website.
- Especially when we are communicating to people at public events.
- Shorter addresses are easier to say, remember and USE.
- “Inland Empire” is familiar in the region, so the “ie” is easy to remember and “bees” is what we’re all about.
- .com because it is the “go to” web address extension. (Easier to get to us.)

The current domain registration (owned web address), inlandempirebeekeepersassociation.com expires 2/15/2024. It was registered through godaddy.com and their refund policy does not allow for a refund of the unused balance, however, the old address can be pointed to the new address, so anyone entering it would automatically land at the new one.

Costs:

Register iebees.com: \$11.99 first year, then approx. \$15 renewal per year going forward.

Option – add privacy to registration record- \$7.99 per year

Changes immediate costs to approx. \$19.98 and annual renewal costs to approx. \$22.99

Option Two – Remodel website, move hosting to Wix

Please see the current proposed site under construction at: <https://sugarfreeg.wixsite.com/ieba>

(In Members Area, please, only click on the Member Hives, Scale Data & Research tab – all others prompt for login)

Features: Contacts management, ability to manage content contributors, ability to broadcast email to registered members, eventually can register event volunteers online, manage speaker requests and hive placement requests without exposing requestors contact information over the internet.

\$10 per month paid annually \$120

Includes 1 free domain first year – renewal will be approx. \$15 per year

Adding privacy is \$9.99 per year

Mailbox \$4.08 per month paid annually –

Wix annual costs

\$120.00 Site hosting paid annually and auto renewal by credit card

\$ 15.00 Domain registration iebees.com

\$ 9.99 Privacy iebees.com (*Optional*)

\$ 48.96 Mailbox annual cost (sitekeeper@iebees.com)

\$ 193.95 (THIS IS ALSO ANNUAL RENEWAL COSTS TOTAL)

\$ -15.00 First year free domain registration

\$ 178.95 Startup cost

Pros - One stop shop. Simple.

Robust and relatively scalable for the price – good value.

If we outgrow the \$10 per month level, the next level is only \$14 and offers more than 3x the storage.

Cons – If we want/need more than one mailbox, it can get somewhat expensive.